



June 2002

Ms. Ioanna T. Morfessis
President & CEO
Greater Baltimore Alliance

Dear Ioanna:

It is with great pleasure that I offer my congratulations to you and the Greater Baltimore Alliance on five successful years of helping to strengthen the Baltimore business community.

As a direct result of your leadership, the GBA has improved public perception of Baltimore through strategic marketing initiatives and encouraged more than 25 businesses to expand or relocate to Baltimore. I appreciate your recognition of the role that the arts can play in attracting and retaining business to this community. Your support of the Greater Baltimore Cultural Alliance has encouraged a community-wide dialogue among arts organizations large and small.

Your dynamic energy and enthusiasm for Baltimore have been an inspiration to me. I look forward to working with you and the rest of the GBA team on continuing to make Baltimore "America's Greatest City."

Sincerely,

Doreen Bolger
Director