

July 15, 2003

To Whom It May Concern:

I am delighted to provide this letter of very strong support on behalf of Dr. Ioanna Morfessis, who has served since 1997 as the founding President and CEO of the Greater Baltimore Alliance.

Dr. Morfessis is a brilliant thinker and outstanding leader, and she brings great passion and impeccable character to her work. She has helped the Greater Baltimore area appreciate the value and importance of the business community to the region's future. She is excellent at getting to the heart of problems, is an exemplary communicator, and is very effective in connecting different parts of the community – from higher education and the foundation world to government and the corporate sector.

Most important, she has helped the region set its key priorities as a place that cares deeply about children, education, a well prepared workforce, and business development. She has worked tirelessly to build a vision for the region that includes safe, diverse, and affordable communities, strong schools for our children, and cultural and recreational amenities. Her enthusiasm is contagious, and her insistence upon honesty and her sincere commitment have pushed all of us in the community to think about what we can do to make sure that Baltimore's future is secure and bright.

Greater Baltimore is today a stronger and more hopeful community because of Ioanna Morfessis's many contributions and superb leadership.

Sincerely,



Freeman A. Hrabowski, III
President